

Labels

Winbrook supply chain solutions: products, technology & expertise.



To get the right labels, you have to ask the right questions.

If you have the application, we have the label. We also provide you with a depth of expertise that serves as an unshakable foundation for our label solutions. You can draw upon our design capabilities, extensive compliance knowledge and online inventorying, ordering and management.

Eight questions your label rep should ask before asking for your order:

1. What is the surface?

To what type of surface (substrate) will the label be applied? Is it smooth, rough or grooved, flat or curved, soft or hard, dirty, grimy, gritty or clean? Is it rigid or flexible?

2. Should the label be permanently affixed, re-positionable, or removable?

Should it be tamper-evident or come-off without a trace? Will resellers be attaching their own labels?

3. What are the temperatures?

What will the substrate's surface temperature be when the label is applied? What temperature ranges will the label experience? What are the conditions at the customer and end-user locations? Will the label be applied at room temperature, then later exposed to high heat or frigid extremes?

4. What are the extremes?

In addition to temperature, what other environmental conditions will the label encounter? Will the label be exposed to high-humidity, extreme dryness, excessive abrasion, rough handling, moisture, chemicals, or intense UV light?

5. How long a life?

How long must the label survive? Days, weeks or decades?

6. What specifications must it meet?

Must the label or tag meet UL, CSA, FDA or other government specifications? Are there international standards to consider?

7. How much room will you need?

Is pre-printing a possibility or necessity? What are your numbering (static, random, sequential or ASCII), bar code symbology and size requirements? Are there graphics, special colors, logos? Will you be performing any secondary variable printing?

8. How will it be read?

In what type of environment: rain, sleet, bright light or darkness? Will you use scanners or readers? From what distance and from what angle? Will the product or reader be moving or stationary?


Helping you do business, better.™

Start doing business better.

Call us today at **1-800-252-4744** or visit us at **www.winbrook.com**

Labels

Winbrook supply chain solutions: products, technology & expertise.

Our labels work harder.

We'll go to extremes for you, too.

Extreme Temperature Labels: Winbrook can deliver barcode labels that withstand the harshest manufacturing environments – up to 1000 °C – without shrinking, charring or compromising the information on them in any way.

We're on board with electronics manufacturing.

Electronics Labeling: We can engineer the labels and systems to meet the myriad trials of temperature extremes, pressure washing, contact with solvents, dirt, oil, grease and immersion in chemical baths.

Our off-the-shelf and on-the-shelf solutions work smarter for you.

Warehouse Labeling: As your partner in productivity, we bring a proven combination of technical expertise and real world experience to address then solve the challenges posed by racks of varying sizes, shapes and surfaces, human readability distances, scanner models, scanner distances and angles, numbering of locations and environmental variables such as temperature, humidity and UV Light.

“How do we label thee? Let us count the ways.”

Stock	Window
Cut Sheet	Consecutive Number
Continuous	Custom Shape
Custom Computer	Shipping
Integrated	Putaway
Full Color	Work-in-Process (WIP)
Clear	Tags (Pick, WIP)
Weatherproof	Compliance
Foil	Freezer
Thermal	Hazard
Direct	Long Range Scanning
Barcode	UL/CSA
CD	Electronics:
Pin-feed	Static Dissipative
Back	ESD
Coupon	High Temp Kapton
Hot Stamped	



Asking the right question is just one of the many ways we help you do business, better.

Winbrook
Helping you do business, better.™

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