


Print Management

Winbrook supply chain solutions: products, technology & expertise.



Collaboration, Strategy, Execution

Is your current supply chain shackling you to costly inefficiencies?

Or is it linking you to increased control, empowered employees, reduced costs, process improvement, smarter procurement, improved management, enhanced access and streamlined operations — all from the convenience of your desktop?

If you think there's room for improvement, Winbrook can help. We bring over 40 years of process improvement, print management success and vertical market expertise to our partnership with you.

The Winbrook 5-Step Program for increased workflow and decreased costs:

1. Analyze, assess & audit.

We sit down with you to analyze your forms, documents, marketing collateral, paperwork systems and paper/digital ratio. We review your print spending and sourcing history. We assess your infrastructure, technology level and staffing capabilities. We audit your workflow to uncover opportunities and show you how to process more efficiently across the board to reduce paperwork, handling and costs.

2. Procure & produce.

When required, our design team will create your branded communications, digital and printed, to precisely meet your specific business requirements. We also provide electronic archival for all of your artwork, images, collateral and forms — through WinSource™ online. Then, we deploy Multiplex Sourcing™ from our vast network of Winbrook Certified Affiliate™ printers to provide you with the optimal printing match based on your budget, time, job and quantity criteria.

3. Inventory online with WinSource.™

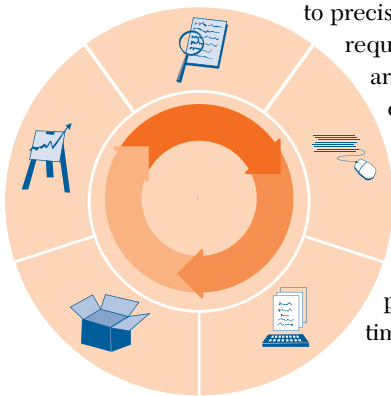
You're assigned a senior account manager, backed by a multi-disciplinary team comprised of an IT pro, account manager, document specialist and senior logistics officer, who migrate your printed materials to WinSource,™ our incredibly powerful, yet easy-to-use online solution. The team then provides you with the support and training to ensure the success of our partnership with you.

4. Warehouse & distribute.

With over 75,000 square feet of storage space in two locations north of Boston, our hubs can become your central points for fulfillment, warehousing, mass-distribution and direct mail services locally, nationally and internationally.

5. Manage, report & control.

WinSource,™ our incredibly powerful yet easy to use online solution, integrates online access, creation, ordering, inventorying, distribution, reporting and management of your company's printed and digital assets — all in real-time. And it puts you, and whoever you designate, in complete control.



Helping you improve your print supply chain management process is just one of the many ways we help you do business, better.


Helping you do business, better.™

Start doing business better.

Call us today at **1-800-252-4744** or visit us at **www.winbrook.com.**