



Winbrook supply chain solutions: products, technology & expertise.



Your window to effective management, empowered people and increased control.



Here is how much more you can do in a day with WinSource.™

Thanks to WinSource,™ more control now means more freedom. WinSource™ empowers everyone in your company to initiate and implement more productively — all well before lunch.

8:31-8:45am: Your human resource assistant in the Boston office searches, finds, downloads, prints and distributes 500 of the latest approved version of your corporate policy signature forms. The form is just one of 1,100 in your easy-to-search online corporate catalog. He feels assured and moves on to the next task.

8:59-11:00am: Your sales director in Albany creates and customizes a variable-data direct response postcard for an upcoming tradeshow in Tampa, using approved branding, messaging and image elements, distributes the PDF proof for approval by marketing and sends it off for digital printing and targeted mailing. She smiles.

9:16-9:20am: Two new hires in New Haven means your office manager there can create, proof, approve and order new business cards before his 9:25am scheduled conference call with other regional office managers to review usage patterns by cost center to prepare for this quarter's budget recap. He feels confident.

9:46am: Your CFO, in between conference sessions in Chicago, takes another look at the Item Usage Trend Report and compares the bar

charts of 15 different cost centers in preparation for this Friday's budget recap. The print-on-demand program is reducing inventory sitting on the shelf and freeing up much needed cash. She likes what she sees.

10:17am: Your receiving manager in Mansfield logs in to WinSource,™ following a call from your operations director, looks over 43 new releases entered within the last hour and verifies the location of three palettes delivered to two of your regional hubs two minutes ago. He breathes a little easier.

11:14-11:16am: Your procurement director, using the information gleaned from 15 months of trends, sends out ordering parameters to 43 managers in 18 different offices. She signs off and shuts down, slips on her golf glove and promises her husband as they walk out the door of their Kapalua hotel room, that she will not open her laptop for the rest of their Hawaiian vacation, the one that she earned through an incentive program.



It's 2am: do you know where your assets are? With WinSource™ 24/7 online access, you could find out if you really had to.



Start doing business better.

Call us today at **1-800-252-4744** or visit us at **www.winbrook.com.**

Less, “ouch.”
More, “aha!”



Some online solutions provide tools, but are extremely difficult, even hurtful, to grasp.



WinSource™ is loaded with all the tools you will ever need, yet is very easy to pick up and use immediately.

**Modular,
Scalable and
Customizable.**

WinSource™ works the way you do. Ask your Winbrook representative about our customized solution options.



The WinSource™ Supply Chain Management System: never has so much power been so easy to use.

The first thing you'll notice about the WinSource™ supply chain management system is its clean and simple design. However, don't let its appearance fool you. The WinSource™ home page sits on top of a powerful engine that empowers everyone in your company – from assistants in your satellite offices, creatives in your marketing department, to your CFO in the executive suite – to do business, better.

All together now: a place for everything and everything in its place.

WinSource™ integrates online access, creation, orders, inventories, distributions, reports and management of your company's printed and digital assets. It's the online Fort Knox of your company's brand equity. It puts a complete, imaged catalog of your marketing materials, promotional items, forms, envelopes, stationery, labels – even office supplies and equipment – within easy reach of everyone in your company, regardless of where they are.

You get total control from your desktop through WinSource.™

WinSource™ is the technology to transform the way you do business, better. WinSource™ puts control where it belongs – in your hands and in the hands of those you designate – at any level of control you determine. You control access levels, ordering, proofing, approvals, quantity, reorders, shipping,

distribution, cost centers, reports generated and much, much more. WinSource,™ streamlines creation, ordering, access, management and cost reporting – all in real-time.

We also manage to help you make the most from WinSource.™

Technology is only as good as the people who deliver it. And with WinSource,™ you get a deep bench of collaborative leadership, expertise and support. You're assigned a multi-disciplinary team, comprised of an account manager, IT pro, experienced print procurer, document specialist, support specialist and senior logistics officer, who manage all aspects – from conception to delivery to reporting – of your printed and digitized business communications materials, marketing collateral, digital assets and promotional inventory materials.

Support for success.

Our trainers teach your entire management team – we train the trainers – and if needed, everyone in your organization, on how to best utilize WinSource™ for each job function.



Helping you apply innovative technologies to improve process is just one of the many ways we help you do business, better.